

BIOGRAPHIES OF CONFIRMED PLENARY SPEAKERS FOR 2009 JOINT
CONFERENCE ON HEALTH

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RADM Patrick O'Carroll, MD, MPH, FACPM, FACMI is a Rear Admiral and Assistant Surgeon General in the U.S. Public Health Service (USPHS), serving as the Regional Health Administrator (RHA) for USPHS Region X (Alaska, Idaho, Oregon, and Washington). As RHA, RADM O'Carroll is the region's principal federal public health physician and scientist representing the Assistant Secretary of Health and the U.S. Department of Health and Human Services (HHS). Specifically, RADM O'Carroll (a) serves as liaison to state public health directors and other senior health officials in the region; (b) seeks to maximize the effectiveness of federal population health investments in the region.; (c) manages regional programs and activities of the Office of Public Health and Science (OPHS) including those of the Offices of Minority Health, Populations Affairs, and Women's Health; and (d) promotes regional all-hazards preparedness. He began this assignment in January 2003.

Camara Jones, MD, MPH, is Research Director on the Social Determinants of Health, National Center for Chronic Disease Prevention and Health Promotion, CDC. Dr. Jones is a family physician and epidemiologist whose work at the Centers for Disease Control and Prevention focuses on the impacts of racism on the health and well-being of the nation. As a methodologist, she has developed new methods for comparing full distributions of data (rather than means or proportions) in order to investigate population-level risk factors and propose population-level interventions. As a social epidemiologist, her work on "race"-associated differences in health outcomes goes beyond documenting those differences to vigorously investigating the structural causes of the differences. As a teacher, her allegories on "race" and racism illuminate topics that are otherwise difficult for many Americans to understand or discuss. She hopes through her work to initiate a national conversation on racism that will eventually lead to a National Campaign Against Racism.

Dr. Jones was Assistant Professor at the Harvard School of Public Health in the Department of Health and Social Behavior, the Department of Epidemiology, and the Division of Public Health Practice from 1994 - 2000. From January through September, 1999 she was also an Ian Axford Fellow in Public Policy, working in the Maori Health Branch of the New Zealand Ministry of Health in Wellington, New Zealand on the question, "Maori-Pakeha Health Disparities: Can Treaty Settlements Reverse the Impacts of Racism?"

Dr. Jones currently serves on the Board of Directors of the National Black Women's Health Project, the Executive Board of the American Public Health Association, and the Board of Directors of the American College of Epidemiology.

Lawrence Wallack, Ph.D., is Dean, College of Urban and Public Affairs, Portland State University and Emeritus Professor, Public Health University of California, Berkeley. He was the founding director of the Berkeley Media Studies Group, an organization conducting research and training in the use of media to promote healthy public policies. Dr. Wallack is one of the primary architects of media advocacy--an innovative approach to working with mass media to advance public health. He has published extensively and lectures frequently on the news media and public health policy issues. He is the principal author of *News for a Change: An Advocate's Guide to Working with the Media* (1999) and *Media Advocacy and Public Health: Power for Prevention* (1993). He is also co-editor of *Mass Media and Public Health: Complexities and Conflicts* (1990).

Dr. Wallack is the recipient of several awards, including the: The Robert Wood Johnson Foundation Innovator Award (2000), Distinguished Wellness Lecturer, University of California, Berkeley (1997); Alfred W. Childs Distinguished Award for Faculty Service, School of Public Health, University of California, Berkeley (1996-97); University of California Health Net Wellness Award Lecturer (1994); Early Career Award, Community Health Education Section, American Public Health Association (1984); Peer Recognition Award, Society of Public Health Educators, Northern California (1983); and Beryl Roberts Prize in Health Education (1980).

Dr. Wallack has appeared on Nightline, Good Morning America, the CBS Evening News, the Today Show, Cable Network News, Oprah, and numerous local news and public affairs programs to discuss his research and comment on policy issues regarding public health problems.

Maxine Hayes, MD, MPH, is the State Health Officer for the Washington State Department of Health. As the state's top public health doctor, her role includes advising the governor and the secretary of health on issues ranging from health promotion and chronic disease prevention, to emergency response, including pandemic influenza preparedness. She also works closely with the medical community, local health departments and community groups.

Prior to her appointment as Health Officer, Dr. Hayes was the Assistant Secretary of Community and Family Health. Dr. Hayes is clinical professor of pediatrics at the University of Washington, School of Medicine, and on the MCH faculty of the School of Public Health.

Dr. Hayes was the 1999 Distinguished Alumna of the Year for the State University of New York School of Medicine at Buffalo and the Year 2000 recipient of the Stockton Kimball Award. In 2000 she was presented an honorary Doctorate of Science by former Acting Surgeon General and President of Spelman College, Dr. Audrey Manley.

She is the recipient of many awards and honors for her work in maternal and child health, including the American Medical Association's 2002 Dr. Nathan Davis Award and the 2003 Heroes in Health Care Lifetime Achievement Award through the Washington Health Foundation.

Dr. Hayes was elected to Institute of Medicine (IOM), October 2006 and inducted into the Institute in October of 2007. Dr. Hayes is also a fellow of the American Academy of Pediatrics. In November of 2007 she received the APHA Helen Rodriguez-Trias Social Justice Award

Captain Matthew T. McKenna, MD, MPH, is Chief Medical Officer for the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), at the Centers for Disease Control and Prevention (CDC). For the last 2.5 years Captain McKenna has served as the Director of the Office on Smoking and Health (OSH) where he has lead major efforts in international tobacco control, revision of the guidance to state and local programs on the components and funding for comprehensive tobacco control programs known as *Best Practices*, and has more recently been instrumental in providing the Food and Drug Administration substantial technical support as that agency attempts to implement regulation of tobacco advertising, marketing and production in the United States.

CAPT McKenna joined CDC in 1989 as an Epidemic Intelligence Service Officer in the Division of Cancer Prevention and Control in the newly formed NCCDPHP. He has held progressively more responsible positions at CDC in the areas of Cancer, Tuberculosis and HIV Surveillance. Throughout his career at CDC he has maintained a clinical, primary care practice within the DeKalb County Board of Health serving HIV infected patients. His wide range of public health and clinical experience within and outside of CDC make him uniquely qualified to serve in the cross-cutting role of Chief Medical Officer for NCCDPHP.

Matt received his M.D. from Emory University and his M.P.H. from the University of Pittsburgh. He is board certified in Family Medicine as well as General Preventive Medicine and Public Health and is a Fellow in the American College of Preventive Medicine. He also has a special qualification as an HIV Provider from the American Academy of HIV Medicine. He has authored or co-authored numerous publications on a wide array of topics including peripheral vascular disease, principles of domestic and global chronic disease control, HIV transmission, drug resistant tuberculosis, cervical cancer screening and health metrics such as the disability-adjusted life year.

PLENARY PANELISTS on CHRONIC DISEASE AND HEALTH EQUITY:

Moderator: **Dr. Camara Jones**, CDC

Capt. Matt McKenna, Chief Medical Officer for the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), CDC

Cary Badger, Vice President, Market Development, The Regence Group

Kevin McKay, Superintendent, Zillah School District

Gail Brandt, Chair, Health Equity Council, National Association of Chronic Disease Directors; Manager, Supplemental Nutrition Assistance Program, Washington State DOH

Vicki Ybarra, Chair, Governor's Council on Health Disparities; Director of Planning and Development, Yakima Valley Farm Workers Clinic

RADM Patrick O'Carroll, Regional Health Administrator, Region X, USPHS

Greg Vigdor, President and CEO, Washington Health Foundation